# News

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"News" refers to novel information about recent affairs

## News in History



Source

Within journalism, "news" refers to novel information about recent affairs that is in the public interest

## News and Newsgathering

- The emphasis on public interest is influenced by principles from the Age of Enlightenment
- This view considers newsgathering to be an important activity, which is oriented around the systematic collection and distribution of novel information
  - Similar to what we call "reporting" today
  - 'Professional' reporting is a historically recent development, though

### "The News"



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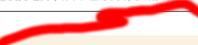
DOW JONES News Corp \*\*\*\*

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**NASDAQ** 10968.36 **V** 0.4%

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**10-YR. TREAS. v** 3/32, yield 0.573%



What's News

Business & Finance

**CDonald's sued** ex-CEO Easterbrook, seeking to recoup tens of millions it paid him in severance and benefits and alleging he lied about sexual relationships with employees before his ouster last fall. A1

• The EPA is preparing to rescind requirements that oil-and-gas producers be equipped to detect methane leaks in their systems. A2

◆ The U.S. budget deficit shrank last month as house lds and businesses m

### After Night of Looting, Chicago's Magnificent Mile on Edge



WSJ.com

**OIL** \$41.94 **▲** \$0.72

**GOLD** \$2,024.40 \$1

### News and "The News"

- "News" and "the news" are modern cultural constructs that reflect the society they're embedded within
  - They are, therefore, not natural things that just 'exist'
- The dominant ways of thinking about "news" and "the news" reflect the historical development of newsgathering in those places

## News and Newsworthiness

- Constructions of "news" and "the news" also reflect who has the authority to define "news" and newsworthiness
  - Determining "the news" requires someone to define what news is important as well as what is important about that news
- We can thus also think about "news" more broadly as a form of knowledge about the world we live in
  - Those able to determine "the news" thus have considerable power in shaping our perceived realities

## Key Takeaways

- In journalism, "news" refers to novel information about recent affairs that is in the public interest
- Newsgathering, as a distinct professional activity, is a historically recent development
- "News" is a modern cultural form; not a natural thing that just "exists"
- Those recognizes as stewards of "the news" have power in shaping perceptions of reality
- News can also be understood as a form of knowledge