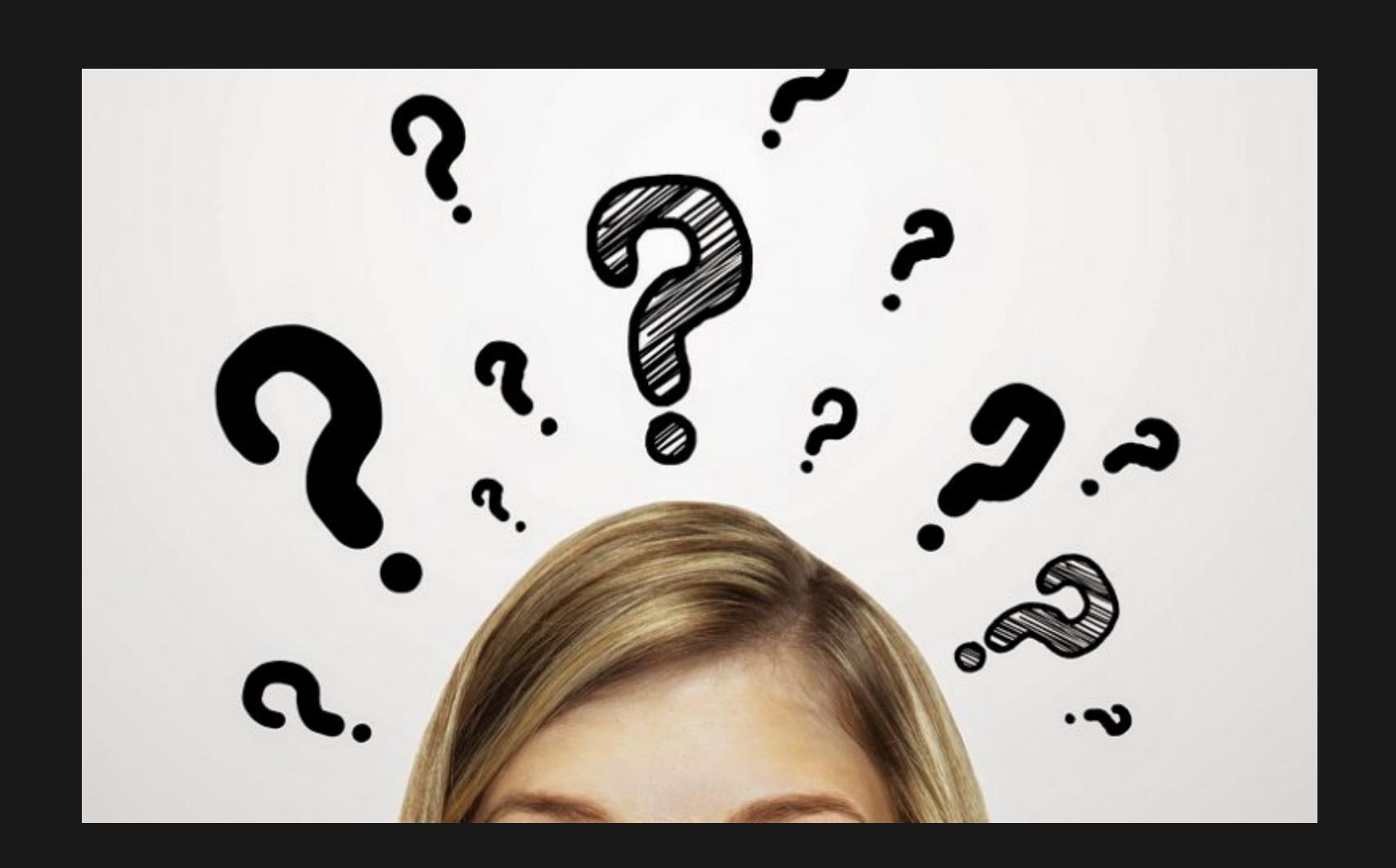
# Journalistic Story Ideas

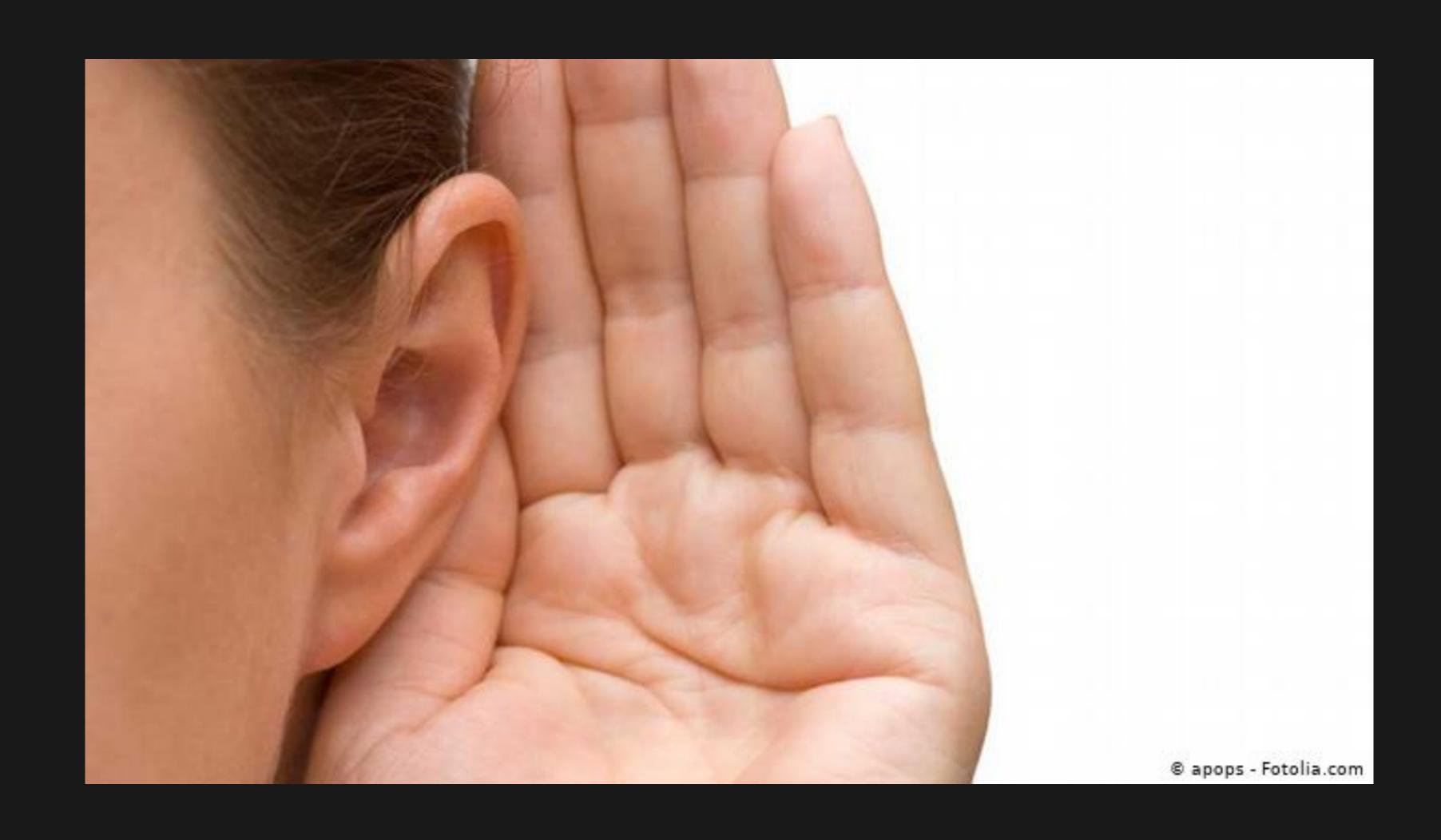
Kelsey Whipple

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# Encourage your curiosity.



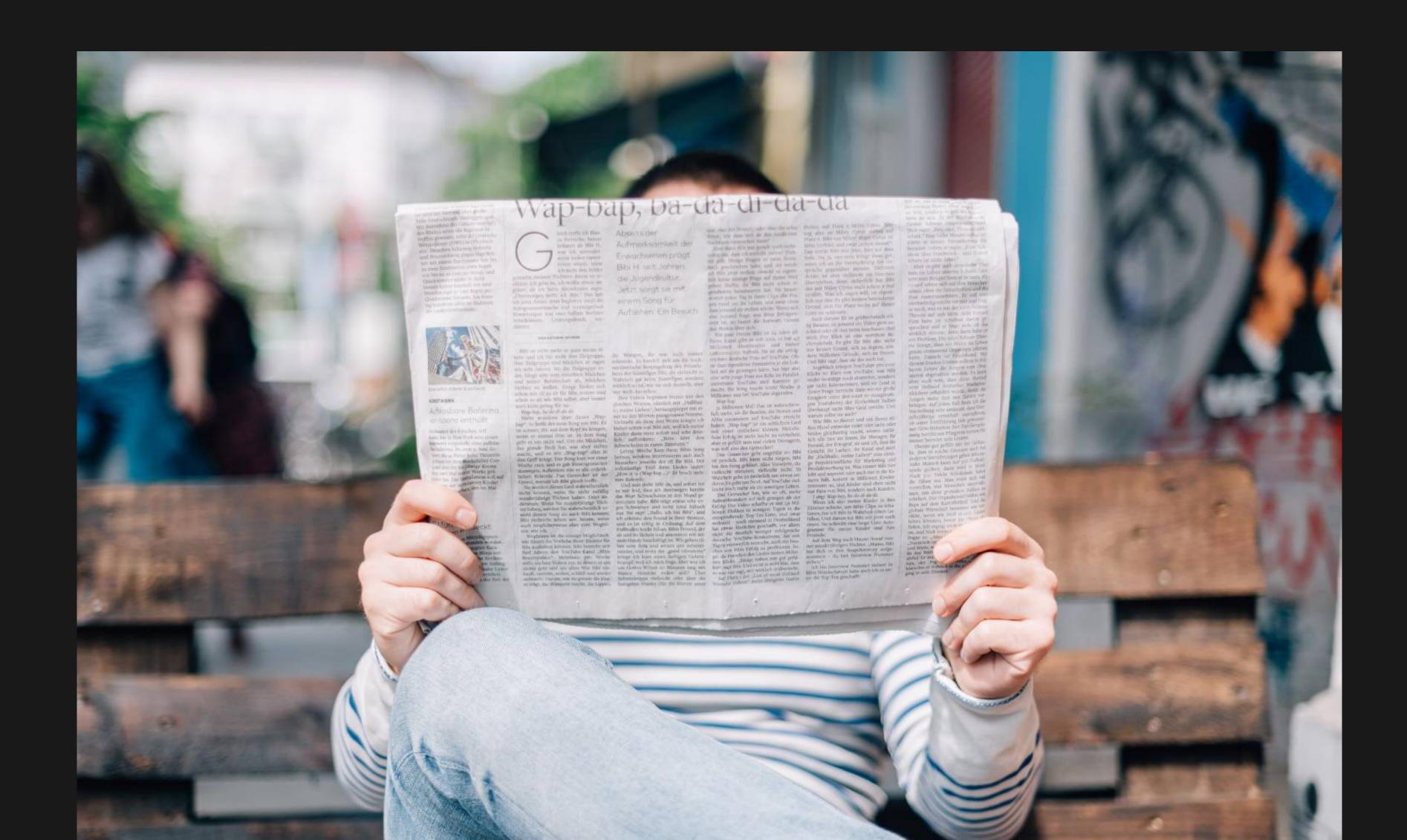
# Keep your ears open.



### Develop a niche.



#### Read the news.



#### Key Takeaways:

- While editors may assign story ideas to a reporter during the early stages of the reporter's career, that reporter will be expected to find and develop their own story ideas over time in order to succeed as a journalist.
- Ideas can come from many places. You are surrounded by them. Some helpful strategies are to encourage your curiosity, keep your ears open, develop a niche, and read the news.
- Trust your instincts. If you are interested by an idea, there is a good chance that there is an audience out there for it.