

Journalistic Story Ideas

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Encourage your curiosity.



Keep your ears open.



Develop a niche.



Read the news.



Key Takeaways:

- While editors may assign story ideas to a reporter during the early stages of the reporter's career, that reporter will be expected to find and develop their own story ideas over time in order to succeed as a journalist.
- **Ideas can come from many places.** You are surrounded by them. Some helpful strategies are to encourage your curiosity, keep your ears open, develop a niche, and read the news.
- Trust your **instincts**. If you are interested by an idea, there is a good chance that there is an audience out there for it.